



21 April 2017

We need your help to make the Sunshine Coast Volunteer Reward Card program a reality. Volunteering Sunshine Coast and the Sunshine Coast Council are behind this great community initiative. We will be launching the reward program on the 10th of May during National Volunteer Week to show our appreciation to the 60,000 plus volunteers who give up their time freely to support various causes on the Sunshine Coast.

Every day our volunteers are out delivering meals to the elderly, supporting people who are disadvantaged, helping those with disabilities, raising funds to build homes for women who are being abused, giving their time to clean our beaches and risking their lives to help members of the community when natural disasters strike. The ways they provide support to the Sunshine Coast community go on and on. Have we ever stopped to think how we as a community show our gratitude? How do we reward such kind acts of service?

The Volunteer Reward Card brings businesses and members of our community together, to show our appreciation to the many wonderful volunteers who contribute their time so graciously in service to the Sunshine Coast community. Businesses that join our reward program will offer a discount to our volunteers and display a sign on their shop front window acknowledging their support. Members of our community can also show their appreciation at any coffee shop that displays this sign by buying a coffee for a volunteer that is kept on reserve for them. It goes without saying that a grateful community is a resilient community.

In turn, businesses that sign up to the program can benefit from a workforce of thousands of volunteers who are incentivised to visit their businesses and develop loyalty to organisations that show an appreciation of their volunteering efforts. This Volunteer Reward Card program is a win-win for everyone.

Great initiatives like this cannot magically come to fruition without the support of the community. We need media outlets like yours to help us inform businesses and members of the community of this wonderful initiative. Please come onboard and help us make this program a reality. It is time we said thank you to our volunteers as a community.

ENDS

If you would like to participate, please contact our office either by calling:

Ph: (07) 5443 8256

Mobile: 0410 437 977 / 0410 437 237

or email: businessmanager@volunteeringsc.org.au